Annual Plane Pull Competition
And Family Festival

2013 Sponsor Packet

Saturday, October 26, 2013
9:00 am to 1:00 pm
At The Baton Rouge Metropolitan Airport
What is a Plane Pull?

A rope is attached to a FedEx 727 airplane; which weights over 147,000 lbs! Teams of 20 individuals compete by pulling the plane 12 feet. Trophies are awarded for the following:

- Fastest Pull (1st, 2nd and 3rd place)
- Slowest Team
- Most Enthusiastic Team

The Plane Pull Competition and Festival is the largest fundraiser for The Arc Baton Rouge and is a day full of excitement for the entire family. The event is free and open to the public. Activities include:

- Children’s Village
- Games and activities
- Jambalaya
- Motorcycle Show
- Live Music and Entertainment

And…. The Plane Pull Competition!

The event is held at the Baton Rouge Metropolitan Airport
On the runway!

100% of all proceeds from the Plane Pull go to benefit the programs of The Arc Baton Rouge.
Thank you for participating in the 2013 Plane Pull Competition and Festival!

This event is an annual fundraiser for The Arc Baton Rouge. This is a one of a kind, fun, free family event out on the runway! We would like to acknowledge and thank The Baton Rouge Metropolitan Airport for helping us each year make this happen.

The Arc Baton Rouge has been serving people with intellectual and developmental disabilities in the Baton Rouge community for over 50 years. The Plane Pull Competition and Festival provides much needed additional funds to help us continue with services. 100% of the funds raised by this event goes to the programs of The Arc Baton Rouge.

The Plane Pull Competition and Festival is a open to the public and there is no charge to attend. Aside from pulling the plane, there will be other fun activities going on.

- Our Children’s Services program is the host of our Children’s Village Tent. Activities are available for all ages and abilities. Staff members are available to assist with the games and activities and are also available should you need information on provided services.

- Metro Enterprises is our Adult services program at The Arc Baton Rouge. There will be a tent set up where products made by our program participants are available for purchase.

- Booths with cotton candy, popcorn, soft drinks and other food products will be on site and are operated by participants of our various programs.

Bring your family and friends out to the runway And PULL for The Arc Baton Rouge!

Donations will be accepted and appreciated!
**Sponsor Levels**

**Premier Sponsor**  $10,000

⇒ All media promotional involvement  
⇒ Display company banner at the event  
⇒ Your company tent with tables and chairs provided  
⇒ 2 teams to pull in the competition  
⇒ Your company products or promotional display at the event  
⇒ Your Logo on website, event t-shirts, event banner, event flyers and brochures  
⇒ Complimentary event t-shirt and jambalaya lunch for each team member

**VIP Sponsor**  $8,000

⇒ Media promotional involvement  
⇒ Display company banner at the event  
⇒ 2 teams to pull in the competition  
⇒ Your company products or promotional display at the event  
⇒ Your Logo on website, event t-shirts, event banner, event flyers and brochures  
⇒ Complimentary event t-shirt and jambalaya lunch for each team member

**Children's Village Sponsor**  $3,000

⇒ Display your company banner on the Children's Village tent at the event  
⇒ 1 team to pull in the competition  
⇒ Your company products or promotional display at the event  
⇒ Your Logo on website, event t-shirts, event banner, event flyers and brochures  
⇒ Complimentary event t-shirt and jambalaya lunch for each team member

**Stage or T-Shirt Sponsor**  $2,000

⇒ Stage Sponsor—Display company banner on the stage at the event  
⇒ T-Shirt Sponsor—Your company logo on event t-shirts  
⇒ 1 team to pull in the competition  
⇒ Your company products or promotional display at the event  
⇒ Your Logo on website, event t-shirts, event banner, event flyers and brochures  
⇒ Complimentary event t-shirt and jambalaya lunch for each team member
TEAM SPONSOR

TEAM SPONSOR $1,000
• 1 (one) 20-member team including a photo plaque
• Complimentary t-shirts and jambalaya dinner for each of the 20 team participants
• Logo on event website
• Logo or Team Name placement on all event materials and promotional products

Team options - You can organize and bring your own team or if you are unable to gather 20 people, we will have people from our adult program to help fill your team. We also have other non-profit partners that would love to be your team.

BEFORE the Plane Pull:
• Recruit Team Members: you need 20 people on your team. If you have a problem finding all twenty, let us know. We have program participants that will be on stand by as fill-ins. Just let us know how many you need!
• Complete the team roster and return that to us NO LATER than October 12th.
• Get your team members to sign a “Waiver of Liability” form. We must have this before anyone can touch that rope! We will have some available at the Registration table.
• Email your company or team logo to info@arcbatonrouge.org NO LATER than October 1st. We do need a high resolution logo. If you do not want your logo included in promotion materials or on the t-shirt, just call and let us know.
• Be the communications person for your team. Let them know when and where they need to be. A schedule will be sent to you before the event with the approximate time your team will pull.
• We should have t-shirts delivered to you the week of the Pull. Please distribute them to your team members. We will contact you when shirts are available and arrange for delivery or pickup.
• BE CREATIVE! Invite your family and friends out to cheer your team on. We also give an award for the “MOST ENTHUSIASTIC”. Cheer-leaders are welcome.

THE DAY OF the Plane Pull:
• Come out and enjoy the festival. Pull times are approximate so come early.
• Bring your team Waiver Forms, if you have not already turned them in; one for each person pulling the plane.
• Check in at the Team Registration Tent. This will be close to the plane and the stage.
• Listen for your team to be called when its your turn to pull.
• PULL; PULL; PULL and
  SMILE! There will be camera’s!
OTHER INFORMATION:

- We will have shuttle buses running from the parking areas to the gates of the event.
- Open toed shoes should not be worn to pull the plane.
- We will have gloves available to use while pulling. That rope can be tough!
- We will be on the runway of the airport and must abide by the Airport security regulations. Please stay within the event space.

We would love to see any pictures you would like to share from the event. We will have someone taking pictures on site and will try to have those added to our web-site as quickly as we can.

DEADLINES:

October 12th—Team registration and team packets returned.
October 1st—All logos must be received in .eps format.
Logos can be emailed to info@arcbatonrouge.org

Please mail information to:       Or fax to:  225-924-3935
The Arc Baton Rouge
8326 Kelwood Avenue; Baton Rouge, LA  70806

Please contact us with any questions 225-927-0855 or by email at info@arcbatonrouge.org
Participation/Registration Form

October 26, 2013

Thank you for participating in the Annual Plane Pull Competition and Festival to benefit The Arc Baton Rouge. Your participation will go a long way in helping children and adults with intellectual and developmental disabilities have opportunities for a rich and fulfilling life.

Please select your sponsor level:

- [ ] Premier ($10,000)
- [ ] VIP Event ($8,000)
- [ ] Children’s Village ($3,000)
- [ ] Stage ($2,000)
- [ ] T-shirt ($2,000)
- [ ] TEAM—I will organize and bring a team. ($1,000)
- [ ] TEAM—I will not bring a team; but would like to sponsor a team. ($1,000)
- [ ] INDIVIDUAL—I would like to PULL, place me on a team! ($50.00)

I am unable to participate at this time but have enclosed the following donation: $______________

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This will be our contact for any team communication.

$______________Check is enclose     ___My company has a matching gifts program.

Please complete the following information:

Company Name:_____________________________________________________________________

Name/Contact:_____________________________________________________________________

Phone:____________________________________ or _______________________________________

Email:_____________________________________________________________________________

Address:_____________________________________________________________________________

Once we receive this information a team packet will be sent to you. The packets will include forms for gathering each team members t-shirt sizes and the liability waiver form.

Please mail sponsor information to: The Arc Baton Rouge

Or fax to: 225-924-3935

The Arc Baton Rouge

8326 Kelwood Avenue; Baton Rouge, LA 70806

DEADLINES:

- October 5th—Team registration and team packets returned. The sooner the better!
- October 5th—All logos must be received in .eps format. Logos can be emailed to srimes@arcbatonrouge.org

For more information contact us at 225-927-0855 or email info@arcbatonrouge.org
Team Roster & Information Form

TEAM/COMPANY NAME: ______________________________________________________

Team Captain ___________________________________________ Phone ___________________________

Please list each team member, their age and attach a signed release. Additional releases will be available on site for late registrants. Team members must be at least 18 years of age. We MUST have this information before someone can pull the plane. Please fax to 225-924-3935 or call 927-0855 if you have questions or need assistance.

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THE ARC BATON ROUGE and FEDEX EXPRESS, WAIVER OF LIABILITY, ASSUMPTION OF RISK, AND INDEMNITY AGREEMENT ("AGREEMENT")

In consideration of participating in The Arc Baton Rouge’s Plane Pull Activity, I represent that I understand the nature of the aircraft pulling events and that I am qualified, in good health, and in proper physical condition to participate in such an Activity. I acknowledge that if I believe event conditions are unsafe, I will immediately discontinue participation in the Activity.

I fully understand that aircraft pulling events involve risks of serious bodily injury, including permanent disability, paralysis and death, which may be caused by my own or others actions, or inactions, or those of others participating in the event, the conditions in which the event takes place, or the negligence of the “releases” named below; and that there may be other risks either not known to me or not readily foreseeable at this time; and I fully accept and assume all such risks and all responsibility for losses, costs, and damages I incur as a result of my participation in the Activity.

I hereby release and discharge The Arc Baton Rouge, Federal Express Corporation (FedEx Express), its parent and affiliated companies, and their respective administrators, directors, agents, officers, volunteers, and employees, other participants, any sponsors, advertisers, and if applicable, owners and lessors of premises on which the Activity takes place, (each considered one of the “RELEASEES” herein) from liability, claims, demands, losses, or damages on my account caused or alleged to be caused in whole or in part by the negligence of the “releases” or otherwise, including negligent rescue operations; and I further agree that if, despite this release, waiver of liability, and assumption of risk, I or anyone on my behalf, makes a claim against any of the Releasees, I will indemnify, save, and hold harmless each of the releasees from any loss, liability, damage, or cost which any may incur as the result of such claim.

I have read this RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK, AND INDEMNITY AGREEMENT, and understand that I have given up substantial rights by signing it and have signed it freely and without any inducement or assurance of any nature and intend it be a complete and unconditional release of all liability to the greatest extent allowed by law and agree that if any portion of this agreement is held to be invalid the balance, notwithstanding, shall continue in full force and effect.

______________________________
Printed name of participant

__________________________________________________________________________________________
Signature of Participant (parent/ legal guardian signature if under 18 years of age)

_____________________________        ______________________________
Date                          Signature of Parent/ Legal Guardian

______________________________
Phone Number

______________________________
Address     City       State       Zip